

Paavni Bhojwani

Graphic Designer,
UI/UX Designer

Portfolio: <https://paavnibhojwani5.wixstudio.io/paavnibhojwani>
[Linkedin](#)
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Education

Amity University | Bachelors in UX Design
2021-2025

Queen Mary’s School’Model town
2006-2021 | Humanities

Skill

Design

logo and branding
User Interface
Editorial layout
Graphic design
Packaging design
User Research
User Interviews
Affinity Diagramming
Card Sorting
Information Architecture
A/B Testing
Critical Thinking
Team Management
Design Handoff

Tools

Figma
Adobe Photoshop
Adobe Illustrator
Protopie
Service Now
Framer
IBM SPSS
Notion
Sketch

Business Venture

3threeIII
Custom magazine business

Certifications

Introduction to digital marketing
Great learning

Cognitive Ergonomics
NPTEL

2 levels of French
Alliance Fracaise de delhi’2020

Volunteer Work

Sankalp Ngo
Tutions to the children of slum

Amity Youth Fest Volunteer
Amity University, 2022

Campus Ambassador
Viral Fission

Brainstorm Amity Graphic Designer
Amity University, 2022-2025

Experience

Auburn Marketing, Delhi **Graphic Designer**
internship
May 2022- August 2022

I worked at Auburn Marketing, a marketing agency, where I handled branding for various brands, including designing logos and creating banners, advertisements, etc. My role involved designing for brands which aligns with their theme.

Jhatfat Delivery Service, Dehradun **UI/UX Designer**
internship
September 2022- December 2022

I designed the UI and created various elements for JhatFat, a delivery service in Dehradun. My work involved ensuring a seamless and user-friendly experience, focusing on intuitive navigation and visually appealing layouts.

Pawgy Pets, Noida **Graphic Designer**
internship
January 2023- March 2023

I enhanced the social media presence of Pawgy Pets by designing banners and Instagram posts, as well as creating website advertisements. My work aimed to strengthen brand visibility and engagement across various digital platforms.

Pet Point, Delhi **Graphic Designer/
Packaging Designer**
internship
May 2023- October 2023

I worked as a graphic designer, designing packaging for a brand under Pet Point called Nootie. Additionally, I created A+ Amazon content and social media content to enhance the brand's online presence and engagement.

Plexus Designathon

24Hr Designathon Core Team Member

organized a 24-hour Designathon for design enthusiasts from all over India, managing operations and serving as the design head on the core team. The event was a success, attracting widespread participation and positive feedback.

- Design head / Social Media management
Amity Youth Fest 2024
- Design head / Social Media management
Amity Youth Fest 2023

Fastrax Lubricants **Graphic Designer/
UI/UX Design**
internship
April 2024-June 2024

I worked as a graphic and UI/UX designer for Fastrax, a lubricant company. My responsibilities included designing their website and creating various marketing materials such as catalogues and visiting cards.

Meilleure Events **Graphic Designer**
Full time

I work as a graphic designer with Meilleure events, the event company handles fashion shows, award events, etc. I am responsible for creating graphics and motion animation videos for social media handles and for creating banners, brochures, invites etc

Grove growth **Graphic Designer**
internship

Graphic designer, UI/UX specialist, and motion graphics editor at Grove Growth, driving B2B success through AI-powered marketing, data insights, and ROI-focused campaigns.